



**OFFICE OF THE ATTORNEY GENERAL
STATE OF ILLINOIS**

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ATTORNEY GENERAL

**NOTICE TO DISTRIBUTORS
Transfer of PM Brands
June 16, 2015**

This notice is provided to all entities licensed to distribute cigarettes in Illinois pursuant to Rule 250.80 of the Illinois Administrative Code. The following revisions will be made effective **June 26, 2015** to the Illinois Directory of Participating Manufacturers.

<u>Manufacturer Name</u>	<u>Product Type</u>	<u>Brand Families</u>
Transfer from Lorillard Tobacco	Cig	Kent
Company to ITG Brands, LLC	Cig	Maverick
	Cig	Newport
	Cig	Old Gold
	Cig	True

The merger of Lorillard Tobacco Company (LTC) into R. J. Reynolds Tobacco Company (RJRT) was effective June 12, 2015. Newport, Old Gold, Kent, and True will be included as RJRT Cigarettes for purposes of calculation and payment of MSA payments from and after the date of merger. ITG Brands, LLC will manufacture the brands for RJRT until manufacture is migrated to RJRT over the next 18 months.

As a result of the merger, RJRT will divest the Winston, Salem, and Kool brands and Lorillard will divest the Maverick brand to ITG Brands, LLC who will become responsible for these brands for purposes of calculation and payment of MSA payments from and after the date of merger. RJRT will continue to manufacture Winston, Salem, and Kool for ITG Brands, LLC until manufacture is migrated to ITG Brands, LLC over the next 18 months.

RJRT and ITG Brands, LLC have received authorization from TTB to continue to use the existing packaging for up to 12 months. The brand families divested to ITG Brands, LLC and transferred to RJRT remain legal for sale in Illinois. Notice of additional brand family transfers as manufacturing and packaging changes are finalized will be provided.

If you have any questions, please contact us at:

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